

MELISSA PINCUS

COPYWRITER

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WORK EXPERIENCE

October 2008 - Present

Freelance Copywriter | New York, New York

February 2008 - October 2008

TBWA\Chiat\Day | New York, New York

Copywriter (The Ad Council, NuvaRing, Alexian Brothers Hospital Network, Disney Vacation Club, various pitches)

August 2007 - February 2008

Cline Davis & Mann | New York, New York

Copywriter (Asmanex, Foradil, MFF, Rebif, Viagra)

2006-2007

Freelance Creative | Syracuse, New York

(Kitty Hoyne's Traditional Irish Pub & Restaurant, National Alliance on Mental Illness, AIDS Community Resources)

EDUCATION

Syracuse University | Syracuse, New York

(2003 - 2007) College of Visual & Performing Arts

Bachelor of Fine Arts: Advertising Design, May 2007

Minor: Art Photography

School of Visual Arts | New York, New York

(Summer 2009) Advertising Portfolio Class

Montclair State University | Montclair, New Jersey

(Summer 2006) Digital Photography & Imaging

Drew University | Madison, New Jersey

(Summer 2004) Black & White/Color Photography

SKILLS

Adobe Photoshop, Illustrator, InDesign

Quark Xpress

Adobe Dreamweaver, Fireworks

Microsoft Word, Powerpoint, Excel

AWARDS & ACCOMPLISHMENTS

Nov. 2008 The Ad Council Silver Bell Award for Creative Excellence ("Don't Be An Asterisk" campaign)

October 2007 AWNY Convention Rep from Cline Davis & Mann (spoke to college students about Advertising)

May 2007 ihaveanidea.org Portfolio Night 2007 participant

Student One Club Exhibition 2007 (KIWI ad displayed)

Aug. 2006 Best Practice: The Pros on Adobe Photoshop by Toni Toland, 2006 (illustration published)

I LIKE OTHER THINGS, TOO.

Photographer, Graphic Designer, Typography Enthusiast, Screen-Printer, Music Lover, former Radio DJ